



**Charleston
Jazz**

Put Your Business Center Stage!

Partnering with Charleston Jazz positions your brand alongside the most influential presenter of jazz performance and education in Charleston while connecting you to a curious, diverse, and engaged audience. We serve over 13,000 patrons annually. Our audience is highly-educated, affluent, and enjoys a luxury lifestyle that includes arts and culture.

ORCHESTRA



- 18-Piece Orchestra + featured guests
- 6 Show Season
- 5PM + 8PM Show Times
- Charleston Music Hall
- 965 Seat Venue
- 9,000+ Estimated Attendees

Opportunities:

- Email Banner (12K Subscribers)
- Slideshow (Music Hall)
- Program Booklet

FESTIVAL



- Local and International Acts
- 4 Days (April)
- 8 Shows
- Charleston Music Hall, Forte Jazz Lounge, and Outdoor Venue
- 4000+ Estimated Attendees

Opportunities:

- Email Banner (12K Subscribers)
- Slideshow (Music Hall)
- Program Booklet

Program

Full Page Ad

5.625 wide x 8.75" high (full bleed)

4.92" wide x 7.915" high (for live text)

CMYK; 300 dpi, JPG or PDF File

1/4 Page Ad

5.625" wide x 4.375" high
(full bleed)

4.4961" wide x 3.4774" high
(for live text)

CMYK; 300 dpi, JPG or
PDF File



1/2 Page Ad

5.625 wide x 8.75" high (full bleed)

4.92" wide x 7.915" high (for live text)

CMYK; 300 dpi, JPG or PDF File

Slideshow

Charleston Music Hall Slideshow

1920x1080 pixels (Full HD)

JPG or PNG



Email Banner

Banner Ad - 12K+ Subscribers

600 x 200 pixels horizontal

JPG or PNG

Links to your URL



Pricing

Charleston Jazz Orchestra Season

Estimated annual attendance: 9,000+ (Half Season: 4,000)

Estimated annual print run: 4,500 (Half Season: 2,250)

Every print ad purchase includes a slide in our slideshow.

Program + Slideshow Full Season (6 Shows)

\$3,500 - Full Page Back Cover

\$2,500 - Full Page Inside Front or Back Cover

\$2,000 - Full Page Interior

\$1,000 - Half Page Interior

\$500 - Quarter Page Interior

Program + Slideshow Half Season Season (3 Shows)

\$1,950 - Full Page Back Cover

\$1,450 - Full Page Inside Front of Back Cover

\$1,200 - Full Page Interior

\$700 - Half Page Interior

\$450 - Quarter Page Interior

Charleston Jazz Festival

Estimated annual attendance: 4,000+

Estimated annual print run: 2,250

Every print ad purchase includes a slide in our slideshow.*

Program + Slideshow Festival Run (8 Shows)

\$1,950 - Full Page Back Cover

\$1,450 - Full Page Inside Front of Back Cover

\$1,200 - Full Page Interior

\$700 - Half Page Interior

\$450 - Quarter Page Interior

*Note: Festival finale outdoor concert does not include slideshow.



Charleston Jazz Newsletter Email Banners

Email Banners (4 Per Month)

\$400 (4 emails / 1 month - 12K+ subscribers)

Delivered on Tuesday afternoons.

Reserve & Pay [Here](#)